

CORE ELEMENT 7: PUBLISHER

Definition:

Name of the organization "primarily responsible for producing the source or making it available to the public" (*MLA Handbook* 40).

Treatment:

Take the name(s) directly from the title page or copyright of a book, credits screen or packaging of a DVD, "About Us" page or home page of a Web site, etc. Follow text by a comma. (40-42)

Give publishers' names in full (97). Exceptions:

- use "UP" for "University Press";
- leave the abbreviation "P" for Press in names of academic publishers (e.g., MIT P); and
- omit business terms (Company, Corporation, Inc., Ltd.)

Omit publisher's name for:

- a periodical;
- a work published by its [personal] author;
- (Note: If a corporate author is the same as the publisher, omit the author and use the name only as publisher. See MLA Style Center examples below.)
- a Web site with the same name as its publisher; and
- Web services and databases (e.g., JSTOR, Wordpress.com, YouTube) (42).

Examples:

American Medical Association. *Essential Guide to Asthma*. Pocket Books, 1998.

American Occupational Therapy Association (AOTA). 2016, www.aota.org/.

[Web site has same name as its publisher; hence, publisher's name is omitted.]



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Buffy the Vampire Slayer. Created by Joss Whedon, performance by Sarah Michelle Gellar. Mutant Enemy, 1997-2003.

Carey, Rebecca, et al., editors. *Hawaiian Volcanoes: From Source to Surface*. American Geophysical Union, 2015. ebrary, site.ebrary.com/lib/lagcc/detail.action?docID=11023025.

MLA Style Center. Modern Language Association of America, 2016, style.mla.org.

The Purdue Online Writing Lab (OWL). Purdue U Writing Lab, 2016, owl.english.purdue.edu/owl/.

Riis, Jacob. *Bandits' Roost*. 1888, Museum of the City of New York. American Photography, 1890-1965, edited by Peter Galassi, Museum of Modern Art, 1995, p. 73.

Russell, Tony, et al. "MLA Formatting and Style Guide." *The Purdue Online Writing Lab (OWL)*. Purdue U Writing Lab, 12 Sept. 2016, owl.english.purdue.edu/owl/resource/747/01/.

Schrock, Kathy. *Kathy Schrock's Guide to Everything*. 13 Dec. 2016, www.schrockguide.net/.

[*Personal author is publisher; hence, publisher's name is omitted.*]

Spayd, Liz. "When the Language of Politics Becomes a Minefield." *Public Editor*, New York Times Blogs, 3 Dec. 2016, www.nytimes.com/2016/12/03/public-editor/alt-right-stephen-bannon-liz-spayd-public-editor.html?rref=collection%2Fcolumn%2Fthe-public-editor&action=click&contentCollection=opinion&ion=stream&module=stream_unit&version=latest&contentPlacement=2&pgtype=collection.

Wellek, René. *A History of Modern Criticism, 1750-1950*. Vol. 5, Yale UP, 1986.



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Wyss, O'Neill. *Fundamentals of the Stock Market*. McGraw-Hill, 2001.

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