

## **Publishers**

Take the name(s) directly from the title page or copyright of a book, credits screen or packaging of a DVD, "About Us" page or home page of a website, etc.

Give publishers' names in full. Exceptions:

- use "UP" for "University Press";
- leave the abbreviation "P" for Press in names of academic publishers (e.g., MIT P); and
- omit business terms (Company, Corporation, Inc., Ltd.)

Omit publisher's name for:

- a periodical;
- a work published by its author;
- a website with the same name as its publisher; and
- Web services and databases (e.g., JSTOR, Wordpress.com, YouTube).